

HOW TO ENTER

If you'd like to join us in celebrating and showcasing the island's businesses, organisations and individuals of excellence, please provide your answers to the questions in your chosen categories listed on the Awards for Excellence website: www.afe.im.

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| » Business of the Year | » Excellence in Customer Service |
| » Celebrating Local Food and Drink | » Freedom to Flourish |
| » Community Initiative of the Year | » Health and Wellbeing Initiative of the Year |
| » Digital Innovation of the Year | » New Business of the Year |
| » Education and Learning Initiative of the Year | » Nurturing our Arts, Culture and Heritage |
| » Elevating Our Creative Industries | » Small/Medium Enterprise of the Year |
| » Employer of the Year | » Teams Working Together |
| » Environmental or Sustainable Initiative of the Year | |

Please remember to read the Entry Guidelines before submitting your application, which needs to be completed online in one sitting and on a single browser.

Entries can be made online until noon on Thursday 11 September 2025.

In addition to written answers, you will have the opportunity to enhance your entry with supporting documents e.g. business/brand videos, awards certificates, reports etc.

We strongly recommend sharing this PDF with anyone involved in or sharing ownership of your entry, ahead of making the submission.

Entries cannot be updated once they have been submitted. Only your first submission will be accepted.

Judging will then commence over the course of a few weeks. Finalists will be notified of their success ahead of the Awards presentation in November.

The Awards evening will be held Thursday 20 November 2025 at the Villa Marina, Douglas.

If you have any questions, please feel free to contact rachel.kay@mediaiom.im.

AWARDS FOR EXCELLENCE ENTRY QUESTIONS

Please ensure you have your submission prepared in advance and upload all answers into the fields provided in one sitting, on a single browser. Please click [here](#) for the entry form.

- **Organisation name**
- **Organisation website** (*if available*)
- **Organisation's number of employees**
- **About your organisation** (*400 words maximum*)
 - » In a summary of no more than 400 words, please state what your organisation is and the market in which it operates. Please include your key business achievements that are significant for your market sector, industry or area of operations (please note that should you become a finalist, the answer to this question will be used in external PR & communications to explain who you are).

- **What does your organisation do?** *(400 words maximum)*
 - » What have you done and what demand/need does it fulfil?
 - » What are your values and objectives?
 - » Who are your internal and external stakeholders (staff, customers, suppliers, government, charity) and how did you get their commitment and engagement to your strategy and objectives?
 - » What is unique about what you do and how is it different to other organisations?
 - » What impact does your contribution have on the local community?
- **What did your organisation achieve?** *(400 words maximum)*
 - » What are the quantifiable benefits of your actions to your internal and external stakeholders?
 - » What relevant benchmarks can you provide that demonstrate excellence in achievement and performance, compared to competitors or other comparable organisations?
 - » Testimonials or feedback from customers or others), or awards that demonstrate the impact of your achievement?
 - » How sustainable are the benefits to the local community and/or the Island?
- **How did your organisation achieve it?** *(400 words maximum)*
 - » This section is for you to explain how your values and practices are excellent and underpin your achievements. The judges are particularly interested in how you live the following core Freedom to Flourish values, which underpin the success of the Isle of Man:
 - » **Resilience:** what personal, organisational, external or other obstacles and setbacks has your organisation had to overcome? How did you do so? How do you sustain high performance?
 - » **Resourcefulness:** how do you maximise efficiency both operationally and financially and achieve best use of resources both internally and externally across your key stakeholders and the island community to achieve something different, special and better than others?
 - » **Independent thinking:** what is original, clever and special about what you do? How do you find, utilise and/or create best practices?
 - » **Community loyalty:** how do you work with other relevant organisations in the local community to achieve a better outcome while also helping them? What do you do to share your success/ knowledge with others in the local community to aid them? How do you promote what you have achieved both in the community and internationally in order to raise the awareness and image of the Isle of Man?
- **Supporting documents**
 - » Please upload any supporting assets or documents including videos, certificates, reports.
(Maximum upload size: 25MB)

Declarations

- I can confirm that the information given in this entry is correct, to the best of my knowledge.
- I accept that the judges' decision is final and I will not use any means to try and change their decision if it is not in my favour.
- I hereby confirm by permission for Media Isle of Man to hold this information on file in accordance with GDPR. Our Privacy Policy can be viewed at www.iomtoday.co.im/service/privacy-and-cookies-510941